



**PERSONAL
INFORMATIONS**

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Name: Jole falcone

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Date of birth 09|02|1984

Personal web site: www.jolefalcone.it

Social Networks

You can find bites of me around world wide web.

su **LINKEDIN:** <http://www.linkedin.com/in/jolefalcone>

su **ANOBII:** <http://www.anobii.com/people/jeyjey/>

su **FLIXTER:** <http://www.flixster.com/user/jeyjey84>

su **FLICKR:** <http://www.flickr.com/photos/jeyeffe/>

**WORK
EXPERIENCE**

WORK EXPERIENCE

Date: from december 2009 - present

Name and address of employer: **Budi Bar - Happy Life LLC**
| Gilford, NH - USA

Type of business: industrially baked and chocolate products' company

Occupation: art director - freelance

Main activities and responsibilities: Logo design and packaging.

Date: from december 2009 - present

Name and address of employer: **Now available** | Milano

Type of business: advertising - communication agency

Occupation: art director junior

Main activities and responsibilities: Graphic design (logo design and visual identity), web interfaces, atl and btl advertising.

WORK EXPERIENCE

Date: July 2009 - June 2010

Name and address of employer: **Cheese Adv**

Type of business: advertising - communication agency

Occupation: art director junior - freelance

Main activities and responsibilities: Graphic design concept and realization:
brochures, logo design and visual identity.
Web interfaces.

Date: from march to July 2009

Name and address of employer: **Dopstart** | Salerno

Type of business: web agency - communication agency

Occupation: art director junior - freelance

Main activities and responsibilities: web sites graphic concept,
adv, visual identity

WORK EXPERIENCE

Date: from june 2008 to june 2009

Name and address of employer: **Studium srl** | Salerno

Type of business: communication agency

Occupation: art director junior

Main activities and responsibilities: Adv concept and realization.
Graphic design: brochures, logo design and visual identity.

Date: september 2008 - november 2008

Name and address of employer: **Giorgia&Johns** | Salerno

Type of business: women's clothes company

Occupation: graphic designer - freelance

Main activities and responsibilities: concept and realization of displays, catalogue and cards.

WORK EXPERIENCE

Date: february 2008 - may 2008

Name and address of employer: **Archcafe'** | Salerno

Type of business: communication agency

Occupation: stage in graphic design

Main activities and responsibilities: Graphic design concept and realization: brochures, logo design and visual identity, packaging, brochures, flyers, posters.

**EDUCATION AND
TRAINING**

Date: may 2008

Name and type of organization providing education and training: Refresher course
"Go to Illustrator CS3", ILAS institute, Via De Gasperi Napoli

Principal subject: from FreeHand to Illustrator CS3

Data: december 2005 - february 2008

Name and type of organization providing education and training: **Master's degree** in
Company communication.
Università degli studi di Salerno

Principal subject: e-marketing, Communication Management, Advertising, Information design

Title of qualification awarded: **Master's degree** in
Company communication with honors.
(Thesis: "Invisible communication. Successful strategies without classic advertising: Google, YouTube e Skype case histories")

EDUCATION AND TRAINING

Data: december 2005 - september 2006

Name and type of organization providing education and training: Private course in **Advertising** at ILAS Institute, Napoli

Principal subject: Graphic design, Web Design, advertising, art direction and copywriting

Data: september 2002 - december 2005

Name and type of organization providing education and training: Bachelor's in **Communication Sciences.** Università degli studi di Salerno

Principal subject: Broadcasting, Mass media Advertising theories, Semiotic studies

Title of qualification awarded: Bachelor's in **Communication Sciences** with honors. (Thesis: "Drawing and news. Mickey Mouse and the actuality")

EDUCATION AND TRAINING

Data: september 1998 - July 2002

Name and type of organization providing education and training: **Secondary school focusing on sciences**
Giovanni Da Procida, Salerno

Principal subject: course of studies: computer sciences and physics.

Title of qualification awarded: final grades 100/100

Data: 2002

Name and type of organization providing education and training: **"Trinity College"** certificate.
Eight level

Principal subject: English (Spoken and written).

PERSONAL SKILLS AND COMPETENCES

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Social skills and competences:

(Living and working with other people, in multicultural environments, in positions where communication is important and situations where teamwork is essential for example culture and sports, etc.)

In my educational experience (both at University and at Ilas' Institute) and in my work experience I teamed up with a lot of people obtaining good results (I also won a prize when I attended Ilas' course, with three other colleagues in "**-Caritas-Video-SPOT SCHOOL AWARD 2006**" in Salerno. I belonged in the "blogosphere", I'm really interested in networks and communities on line. I often take part in newsgroups about communication and comics.

Technical skills and competences:

Computers, specific kinds of equipment, machinery, etc.

weaver 8. Some hints of Corel

Really good in managing Personal Computer, both Microsoft ed Apple machines. Good knowledge about Microsoft Office, **Adobe Photoshop CS2/3, Adobe Illustrator CS2/3, Adobe Indesign CS2/3**, Macromedia FreeHand MX. Bases of Flash CS2/3 and of Dreamweaver CS2/3. Some hints of Corel Painter IX.5 e FinalCut Studio.

